

2021

VENDOR/ SPONSORSHIP

INFORMATION



COMBINED COUNCIL OF AMERICA'S CREDIT UNIONS

VENDOR SPONSORSHIP INFORMATION

THE COMBINED COUNCIL OF AMERICA'S
CREDIT UNIONS ANNUAL CONFERENCE
FLAMINGO HOTEL AND CASINO
LAS VEGAS, NEVADA
www.flamingo.com

SEPTEMBER 8-11, 2021

ABOUT OUR CONFERENCE

Enjoy our casual format while networking with our credit union decision makers. You are invited to set up your provided exhibit table Wednesday afternoon before our Welcome Reception and keep it up through our Saturday breakfast. You and your provided exhibit table will be located in our ballroom for optimum exposure NOT isolated in a hallway or separate exhibit hall. You will be introduced at our Welcome Reception and be given an opportunity to personally introduce yourself and your company and products to our conference attendees during our breakfasts on Thursday, Friday and Saturday.

HOTEL INFORMATION

The Flamingo Hotel and Casino is located at 3655 Las Vegas Boulevard South, Las Vegas, Nevada. Reservations can be made by visiting our website at www.ccacu.com or by calling the hotel direct at 888-373-9855 and providing our **Group Code: SFCCA0**. Please use this code to ensure that you are receiving our group discount and are in our group block.

PLEASE NOTE THAT CALL IN RESERVATIONS ARE ASSESSED A \$10 FEE.

RESERVATIONS MUST BE MADE BEFORE AUGUST 5, 2021.

Please call Lisa at A Plus Planners 317-439-4614 or e-mail at aplusplanners@yahoo.com with any

For additional information and conference updates please visit

www.ccacu.com

COMBINED COUNCIL OF AMERICA'S CREDIT UNIONS

VENDOR SPONSORSHIP OPPORTUNITIES

***CORPORATE SPONSOR \$5,000**

Take the spotlight with our top sponsorship! You will be recognized before, during and after the conference for your contribution and support of the Combined Council of America's Credit Unions.

YOUR SPONSORSHIP INCLUDES:

- Free Conference registration for up to four people; includes meals, sessions & events (\$3,580 value)
- 6' Exhibit table and chairs provided throughout the conference
- Screen projection with company name and logo at general sessions
- 50% larger logo than other sponsors
- Introduction and recognition as "Corporate Sponsor"
- Full-page (8x11) color ad in conference program
- "Corporate Sponsor" recognition on name badge and ribbon
- Recognition as "Corporate Sponsor" on website with company logo, information and link to your company's site for remainder of conference year
- Recognition as "Corporate Sponsor" in promotional materials
- Literature distributed on tables at registration
- Sponsor supplied inserts in attendee registration bags
- Discounted room at the Flamingo Hotel and Casino
- Electronic contact information of all attendees
- Introduction and 3-5 minute oral presentation of company at Welcome Reception
- Introduction and 3-5 minute oral presentation of company at breakfast
- Introduction and 5-10 minute *video presentation of company at Thursday general session

*video to be provided by sponsor ahead of time

COMBINED COUNCIL OF AMERICA'S CREDIT UNIONS

VENDOR SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$3,000

Welcome Attendees to the Combined Council of America's Credit Unions 2017

Conference by sponsoring a "Welcome Reception Food Station*"!

YOUR SPONSORSHIP INCLUDES:

- Free Conference registration for up to three people; includes meals, sessions & events (\$2,685 value)
- Exhibit table and chairs provided throughout the conference
- Screen projection with company name and logo at general sessions
- Recognition as "Gold" sponsor
- Full-page (8x11) color ad in conference program
- Sponsor name badge and ribbon
- Recognition as "Gold" sponsor on website with company logo, information and link to your company's site for remainder of conference year
- Recognition as "Gold" sponsor in promotional materials
- Literature distributed on tables at registration
- Discounted room at the Flamingo Hotel and Casino
- Electronic contact information of all attendees
- Introduction and 3-5 minute oral presentation of company at Welcome Reception
- Introduction and 3-5 minute oral presentation of company at breakfast

COMBINED COUNCIL OF AMERICA'S CREDIT UNIONS

VENDOR SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR \$2,000

Enjoy early morning networking by sponsoring a breakfast with our attendees!

YOUR SPONSORSHIP INCLUDES:

- Free Conference registration for up to two people; includes meals, sessions & events (\$1,790 value)
- Exhibit table and chairs provided throughout the conference
- Screen projection with company name and logo at general sessions
- Half-page (4x6) color ad in conference program
- Sponsor name badge and ribbon
- Company logo on website
- Recognition as Sponsor in promotional materials
- Electronic contact information of all attendees
- Introduction, 3-5 minute oral presentation of company at breakfast

COMBINED COUNCIL OF AMERICA'S CREDIT UNIONS

VENDOR SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR \$1,500

YOUR SPONSORSHIP INCLUDES:

- Free Conference registration for one person includes meals, sessions & events (\$895 value)
- Exhibit table and chair provided throughout the conference
- Screen projection with company logo at general sessions
- Quarter-page (3x5) color ad in conference program
- Sponsor name badge and ribbon
- Company logo on website

ADVERTISING OPPORTUNITIES

- | | |
|--|-------|
| • Full page ad in conference program | \$750 |
| • Half page ad in conference program | \$500 |
| • Quarter page ad in conference program | \$250 |
| • Company name and address in conference program | \$100 |

COMBINED COUNCIL OF AMERICA'S CREDIT UNIONS

VENDOR SPONSORSHIP REGISTRATION

COMPANY _____

ADDRESS _____ CITY _____ ST _____ ZIP _____

COMPANY CONTACT _____ PHONE _____ E-MAIL ADDRESS _____

EXHIBITOR NAME (for name Badge) _____ TITLE _____ EXHIBITOR E-MAIL ADDRESS _____

EXHIBITOR CELL PHONE _____ WEBSITE _____

PRODUCTS/SERVICES

- 1) What is your primary type of service (insurance, financial, etc.) _____
- 2) Please describe your company/product as you would like for it to appear in promotional materials **(under 75 words in a separate word document).**

PLEASE SELECT YOUR SPONSORSHIP LEVEL

| | | |
|-----------|---------|-------|
| Corporate | \$5,000 | _____ |
| Gold | \$3,000 | _____ |
| Silver | \$2,000 | _____ |
| Bronze | \$1,500 | _____ |

ADVERTISING OPPORTUNITIES

- Full page ad in conference program \$750 _____
- Half page ad in conference program \$500 _____
- Quarter page ad in conference program \$250 _____
- Co. name & address in conference program \$100 _____

TOTAL DUE \$ _____

PAYMENT INFORMATION

Check: Please make checks payable in the total amount due to *A Plus Planners* and mail it along with this form to: 4069 Brockton Manor North Drive, Greenwood, IN 46143.

CANCELLATION POLICY

Confirmed sponsors will be responsible for the following cancellation fees. These fees are assessed to cover management fixed costs. By submitting this registration with payment, you understand and agree to this cancellation policy. **A \$200 cancellation fee will be charged for cancellations received in writing prior to July 31. No refunds will be made after July 31. Refunds will not be made for advertising options.**



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www.ccacu.com

aplusplanners@yahoo.com*aplusplanners@outlook.com